

THE HOME  
OF A  
HUNDRED COMFORTS

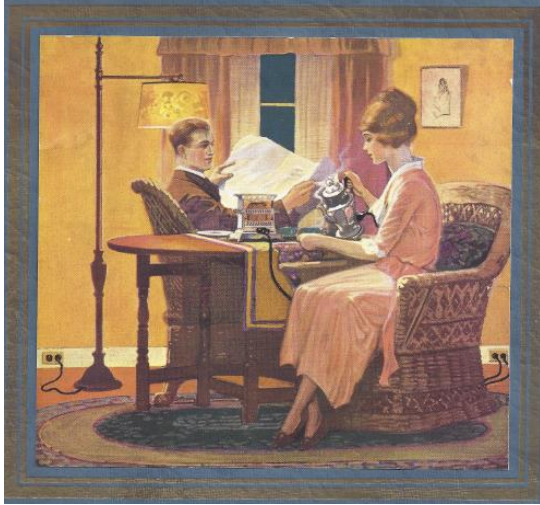


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## THE HOME OF A HUNDRED COMFORTS

### *The Measure of Home Comfort*

You measure the comfort of your home by its convenience. In these days convenience is, in large part, a matter of electrical service (*low voltage service*), and the effectiveness of this service depends on the completeness of the wiring system. Complete wiring is neither complicated nor expensive. If you are preparing to build a new home, you plan your plumbing systems as a unit and you make sure that it will be complete. At the same time and for the same reason, you will appreciate the economy of building a complete electrical (*low voltage*) system into the structure as it is erected. On the other hand, if your present dwelling is not wired, or if it is inadequately wired, you will find the electrical (*low voltage*) contractor's resources quite equal to supplying the deficiency and installing electrical (*low voltage*) convenience in the old home.

A complete wiring system provides for all the electric lights (*and all of the networked systems*), for their proper control, and for the appliances that you or a future occupant of your house may some day want to use. The value to a future owner is really its value to you – that is, he (*or she*) will be more likely to buy and to pay your price for a house that meets his (*or her*) electrical (*low voltage*)

requirements. When you install a complete wiring system, you put into your house value far in excess of the small sum which it costs – value that will be returned to you in full if you should ever sell, and that will bring its own annual interest if you rent the house.

### **The Value of a Complete Wiring System**

The complete wiring system is a direct and inexpensive avenue to the important objects of domestic economy. The un-electrified house (*or one without low voltage structured wiring*) is like a factory that uses only hand processes. The completely wired home opens its doors to the whole range of home machinery. Here the vacuum cleaner takes over the hard labor of sweeping and furniture cleaning – without dust, without wear, and above all, hygienically.

*(Here the whole house lighting control system takes over the hard labor of turning off all the home's light switches at night when you go to bed, or turning on or off the lights when you are away from home, and above all, saving energy in the process.)* Here the electric washing machine and electric ironer lift the work and weariness of the laundry from the housewife's (*or house husband's*)

### **The Utility of a Complete Wiring System**

shoulders. (*Here the whole house music system and the whole house TV recorder provide entertainment for every member of the family in every room inside or outside the home.*) Here a tiny motor performs all the hard tasks of the kitchen. (*Here the internet cloud provides entertainment content from around the world at all times of the day or night.*)

Nor is the housewife (*or house husband*) the only member of the family who finds in electricity a conserver of strength and an aid to efficient work. Many a man (*or woman*) of mechanical bent takes keen pleasure in little home tasks of repair and construction. Complete wiring, especially in the attic and cellar and in the garage, allows him (*or her*) to use an electric soldering iron or electric glue pot (*a smart phone or tablet*) without recourse to other sources of heat than the current from the nearest outlet or socket (*without recourse to other means of gathering information other than using the signals coming from a nearby wireless access point*). This convenient energy (*information*) also serves him (*her*) in the quick accurate use of tools (*information*) that can be operated by the same small motor (*internet cloud*) which is so great a help in the kitchen.

If this house is going to be your home, you can realize perfect satisfaction only if you are able to make convenient use of electrical appliances (*low voltage products*) – only as you can change the arrangement of the lamps (*the music*) as often as your desire – only as you make electricity (*low voltage*) a servant who follows or precedes you from room to room, ready at every point to light your way (*entertain your senses*) and lighten your labor.

### **The Comfort of a Complete Wiring System**

Complete wiring is the road to a hundred comforts. Electrical heating devices – percolators, urns, toasters, grills, and the like (*computer devices – laptops, tablets, phones, and the like*) are available on the porch or in the sun parlor in summer, in the dining room and the living room at all times, and, when occasion requires, in the bed rooms and sick room. Electric fans supply cooling breezes and keep the air fresh in any part of the house (*network connected ceiling fans adjust to the room's temperature and occupancy needs*), electric heaters make cozy the cold corners in fall and winter (*network connected thermostats assure a level of home comfort tailored to the homeowner's learned preferences*); while electric curling irons, heating pads, and flatirons (*smart phones, tablets, and internet connected wearables*) can be moved about and used at any convenient point.

There is, too, an undeniable prestige complete wiring. The hostess (*or host*) whose home is made distinctive by the refinement of soft lights rightly placed (*soft music rightly turned on*) and controlled by the touch of a switch (*and controlled by the touch of a smart phone*) – who can offer her (*or his*) guests dainty dishes prepared in beautiful electrical heating devices – is one whom acquaintances love to visit and whose taste they admire even while they may entertain little good-natured envy as they appreciate the distinction of her (*his*) surroundings.

All this enjoyment is made available by the installation of a complete wiring system.

This reprint of a 1925 pamphlet entitled “The Home of a Hundred Comforts” was distributed by General Electric in the 1920s to educate homeowners on the benefits of electrical wiring in their homes. It was mailed to homeowner’s that responded to the GE ads similar to the one shown below.

Almost 90 years later cyberManor tells the same story about the benefits of a well planned low voltage wiring infrastructure in the home. The original version is left intact in this reprint with cyberManor’s low voltage updates shown in parenthetical comments.

Where will you want your lamps  
... where will you plug in your cleaner?  
*Plan your wiring when you plan your home*

When you build or remodel a house think of each room as it will be when you're living in it. Place your furniture mentally. And consider all the possible arrangements to which you might later want to shift. Plan your wiring at the same time—and plan it adequately.

In your living room, for instance, where will you put your lamps? Where will you have outlets for your vacuum cleaner? Where will you plug in your toaster when you want to have tea? Will you have a switch at the door, so you won't have to grope in the dark?

And remember that there is one simple way of getting every electrical comfort. Have a General Electric Wiring System. It is completely planned. It specifies plenty of convenience outlets—switches at every door. And its materials, made and guaranteed by General Electric, assure the real economy of lasting service.

Send for a copy of this helpful booklet

**GE WIRING SYSTEM**  
—for lifetime service

**GENERAL ELECTRIC**

Merchandise Department  
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